



## WE'VE GOT YOUR BACK

Advantage Label & Packaging, Inc. provides approved labeling solutions that meet the specific compliance requirements for National Institute of Justice (NIJ) and Department of Defense (DoD).

Our aggressive adhesive labels have been tested and have passed many independent laboratory checks. Through commercial tumbling and distilled water, denatured alcohol and isopropyl alcohol testing, our labels have demonstrated unsurpassed adhesion and legibility based on NIJ.06 Protocol.

### NATIONAL INSTITUTE OF JUSTICE BODY ARMOR LABELS

- NIJ 0101.06 Standard Compliance
- Conditioning Protocol Tested Labels
- Ultimate Bond Adhesive Labels



### DEPARTMENT OF DEFENSE BODY ARMOR LABELS

- DD - L - 20F and MIL - DTL - 32075 permanent care and contract labeling
- MIL - Spec Reemay (Fabrics)
- Meets AATCC Wash Test Requirements
- Berry Amendment & Kissell Amendment Compliant

## BODY ARMOR MANUFACTURERS

Advantage Label has extensive experience and an established customer-base providing compliant labeling solutions for manufacturers and distributors serving the Outdoor, Apparel, Body Armor and Defense industries.

You'll find printers, labels and resources with the versatility to print adhesive, heat seal, sewable labels for hard armor, inserts, plates, flexible armor, carriers and component accessories.

### TJ Long, Owner & Vice President

Advantage Label & Packaging, Inc.  
TJ@advantagelabel.com  
(616) 240-6900

## ADVANTAGE LABEL & PACKAGING, INC.

5575 Executive Parkway SE  
Grand Rapids, MI 49502  
www.advantagelabel.com  
(616) 656-1900

ISO 9001 Registered



## ADVANTAGE LABEL & PACKAGING, INC.

WWW.ADVANTAGELABEL.COM







## PRINTERS, SOFTWARE & SUPPORT

Advantage Label & Packaging, Inc. offers complete labeling solutions for manufacturers and distributors serving the Outdoor, Apparel, Body Armor and Defense industries.

- **Our Thermal Transfer Printers and Label Design Software** facilitate the real-time input of variable information including product descriptions, sizes, lot numbers, serial numbers, date codes and barcodes for onsite information tracking and identification.
- **Our Durable Label Solutions and Ribbon Combinations** deliver aggressive adhesive and long-term legibility for NIJ and DoD compliance and permanent care labeling.
- **Our Factory Trained Service Technicians** provide onsite or remote installation and training as well as ongoing printer and software support. Service contracts, depot repair, phone support and preventative maintenance are part of the Advantage Label & Packaging, Inc. Total Care Plan.



## WHAT WE OFFER

### ULTIMATE BOND / TUFF1 – ADHESIVE LABELS

Highly Aggressive premier permanent adhesive labels for National Institute of Justice (NIJ) and other permanent labeling applications.

Ultimate bond labels adhere to

- Hard and Flexible Armor
- Plates and Shields
- Vehicle and Aircraft components
- Serialized Identification labeling
- Fabrics such as Cordura Nylons, Polys, Cottons and Mesh



### PERMABOND – ADHESIVE LABELS

Permanent aggressive adhesive labels for difficult substrates and less regulated applications.

Permabond labels adhere to

- Hard and Flexible Armor
- Helmets
- Components & Accessories
- Applications requiring excellent permanent bond strength and industrial durability

### REEMAY – SEWABLE LABELS

Non Adhesive Sewable non-woven polyester suitable for permanent care labels. Meets Military Specifications DDD-L-20F and MIL-DTL-32075 as well as AATCC IVA wash test requirements.

Available in Standard Pre-Printed and Thermal Transfer grades. Berry Amendment and Kissell Amendment compliant.

Primary Department of Defense colors:

- White
- Foliage Green
- Coyote Tan

### THERMALSEAL – HEAT SEAL LABELS

Thermal Transfer Printable Heat Seal film for bonding to polyester blends, cottons and apparel. Industrial H material withstands repeated bleach washings.

Application temperature range from 390-410°F for 8 seconds at 80 PSI for permanent mechanical bonding to clothing.

Excellent option for variable information, size and care labeling of shoes, boots, pants, shirts and garments.

*TJ Long has dedicated many years to providing high quality, innovative labeling solutions to the Body Armor and Defense industries throughout the United States and around the world.*

